

# JOSHUA TABBIA

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## Experience

### Freelance Senior Web / Graphic Designer

Freelance

05/2014 - Present

Work encompasses identity and branding, website design and development, print collateral, UI and UX design, email campaigns, project management, traditional and vector illustration, infographics, and event collateral, collaborating with designers and developers when necessary, communicating with printers and vendors. Most recent clients include Quidsi ( An Amazon Company, NY) and Home Chef (IL)

### Senior Web / Graphic Designer

Dashlane, New York, NY

11/2015 - 02/2017

Lead designer responsible for brand development, paid and organic marketing creative, website UI, print collateral and working with junior designers and developers to maintain brand across all platforms

### Web / Graphic Designer

Guild Capital, Chicago, IL

06/2014 - 12/2014

Lead design across portfolio companies, including identity and branding, develop and maintain corporate websites, email campaigns, print collateral, event signage, vector illustration, web banners and ads

### Web / Graphic Designer

Signal (formerly BrightTag), Chicago, IL

06/2013 - 06/2014

Develop and maintain international corporate brand, front end development, print collateral, email campaigns, event design

### Co-founder / Creative Director

Already Dead Tapes & Records, Chicago, IL

12/2009 - Present

Work encompasses releasing national and international musicians on vinyl records and cassette tapes.

Including: creative direction, lead design, project management, print collateral, packaging design, web design and development, working with printers, vendors and distributors, copy writing and grass-roots marketing

### Interactive Designer

UBM Studios, Chicago, IL

05/2011 - 06/2013

User interface and web design, front-end interaction design, branding, case studies and illustration for motion graphics

### Graphic Designer

Sheffield Marketing Partners, Chicago, IL

08/2010 - 05/2011

Web design, identity and branding, visual systems, case studies, white papers, web graphics and illustration for animation

### Graphic Design Internship

Design Center, WMU, MI

08/2009 - 05/2010

Developed logos, identities, visual systems, posters, book and page layout, catalogs and web graphics both independently and in collaborative design teams. Designed for local and national clients, including Herman Miller and ABAI

## Education

Bachelor of Fine Arts, Graphic Design, 2010

Frostic School of Art, Western Michigan University

Associate's Degree, Graphic Design, 2006

Kalamazoo Valley Community College

## Skills

Web / Graphic Design  
Front End Development  
UX/UI Design  
Art Direction  
Identity and Branding  
Email Campaigns  
Project Management  
Managing Junior Talent

Page Layout and Print Collateral  
Social Media Campaigns  
Package Design  
Photography and Photo Manipulation  
Pre-Press and Printing Processes/Printmaking  
Exhibition Curation and Design  
Event and Presentation Collateral  
Agile

## Software

Adobe Creative Suite CC  
HTML, CSS  
Understanding of Java, jQuery & PHP  
Sketch, Invision

Microsoft Office Suite, Keynote, Google Suite  
Wordpress, Dreamweaver, MailChimp  
Flash, Adobe After Effects, Adobe Premiere  
Slack, Jira, Basecamp, Dapulse