

JOSHUA TABBIA

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joshuatabbia.com

Experience

Senior Web / Graphic Designer

Schoology, New York, NY

06/2017 - Present

Lead designer responsible for brand development, field marketing design, paid and organic marketing creative, support and asset creation for sales, client services and customer support teams, management and development of corporate website

Senior Web / Graphic Designer

Freelance

05/2011 - Present

Work encompasses identity and branding, website design and development, print collateral, email campaigns, project management, traditional and vector illustration, infographics, event collateral, collaborating with other designers and developers when necessary, communicating with printers and vendors. Past clients include Quidsi (An Amazon Company, NY) and Home Chef (IL)

Senior Web / Graphic Designer

Dashlane, New York, NY

11/2015 - 02/2017

Lead designer responsible for brand development, paid and organic marketing creative, website UI, print collateral and working with junior designers and developers to maintain brand across all platforms

Web / Graphic Designer

Guild Capital, Chicago, IL

06/2014 - 12/2014

Lead designer across portfolio companies, including identity and branding, developing and maintaining corporate websites, email campaigns, print collateral, point of sale pieces, event signage, vector illustration, web banners and ad campaigns

Web / Graphic Designer

Signal (formerly BrightTag), Chicago, IL

06/2013 - 06/2014

Develop and maintain international corporate brand, front end development, print collateral, email campaigns, event design

Interactive Designer

UBM Studios, Chicago, IL

05/2011 - 06/2013

User interface and web design, front-end interaction design, branding, case studies and illustration for motion graphics

Education

Bachelor of Fine Arts, Graphic Design

Frostic School of Art, Western Michigan University

Associate's Degree, Graphic Design

Kalamazoo Valley Community College

Skills

Web / Graphic Design
Front End Development
UX/UI Design
Art Direction
Identity and Branding
Email Campaigns
Project Management
Leading Design Teams

Page Layout and Print Collateral
Social Media Campaigns
Package Design
Photography and Photo Manipulation
Pre-Press and Printing Processes
Exhibition Curation and Design
Event and Presentation Collateral
Agile

Software

Adobe Creative Suite CC
HTML, CSS
Understanding of Java, jQuery & PHP
Sketch, InVision, Figma

Microsoft Office Suite, Keynote, Google Suite
Wordpress, Dreamweaver, MailChimp
Flash, Adobe After Effects, Adobe Premiere
Slack, Jira, Workfront, Trello, Basecamp